

THE STARTUP SELLING PROMISE

Here's what we feel we owe to each other. It's what we want our relationship with you to be based on. There are many things you can expect from us. And just three things we expect from you. If you have any concerns at all with this, we are happy to discuss what you feel would be fair.

We Must...

- We must work with you one-on-one to work to create a customized game plan to get you crystal clear about our three-month goals, and exactly what to do in your first thirty days to win.
- We must hold you to a higher standard than you hold yourself, and keep you accountable to your best results.
- We must train you in the latest strategies for building your sales process every month and live training webinars.
- We must connect you with your new tribe, a high-performance, high-support community that meets online 24/7.
- We must critique your work, ripping it apart, and putting it back together again to be more effective than done on your own.
- We must coach you every week, so you are never more than 7 days away from the answers you need.
- We must give you access to other Startup Selling members and alumni, a growing network of growing companies and successful entrepreneurs, for ongoing support and idea creation.
- We must listen to you. We will be accessible and respond to your requests in 24 hours or less.
- We must give you the latest strategies, tactics and tools in an easy to use how-to format that makes implementation a breeze.
- We must treat you with class and care in every interaction and work to bring out your best.
- We must apologize if we ever let you down, and do our best to make it right.
- We must not let you off. Because if we let you off, we let you down.

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You Must...

- You must be quick to implement, quick to ask for help when you need it, and quick to share your wins and lessons.
- You must keep your commitment participating fully and paying your program fees on time, and in full.
- You must respect our IP. That means you may teach our material to individuals (with proper attribution), but not to groups or in public.
- If we ask (we don't ask everyone), we'd like you to try and refer at least one person of your caliber. Someone who you feel would enjoy the things we offer. This means we can spend less time looking for clients, and more time helping you win.

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By signing the above, I am agreeing to all terms and conditions of Startup Selling and www.SalesQualia.com.

