

THE CASE STUDY VIDEO BUILDER™

Frustration	<p>Person Introduce yourself and what you do</p>	<p>Why What did you want to achieve, or what problem were you facing?</p>	<p>Impact What would it mean for your business? And for your personally?</p>
	<p>Framework What 3 parts of our system have made the biggest impact?</p>	<p>Actions What part of each?</p>	<p>Result What results have you achieved? And how has the impacted your business? And you personally?</p>
Followthrough	<p>Objections I almost didn't join because ...</p>	<p>Recommendations Who would you recommend it to, and why?</p>	<p>Curiosity If you'd like to see if this system could help you, click the link below or go to SpecificURL.com</p>
	<p>Favourite My favorite part of working with [BUSINESS] is ...</p>		